



the human factor

Motivating People

Transformation and adaptation is about tapping into what we believe and what motivates us to action, as much if not more than defining the action itself. Yet many current change processes are not engaging people emotionally, at huge opportunity cost to business.

Positive conversations are a key process for engaging people in transformational change. Imagine moving conversations away from the rational discussions around problems, deficiency and fixing what's "broken" to emotional conversations around possibilities, imagination and abundance which paradoxically produce greater results and business outcomes.

We will introduce you to methods that will have your people collaborating and contributing their ideas and energy to create breakthroughs, alignment, innovation, trust and powerful results – "beyond problem solving".

Key Topics

- **The Compelling Case for Engaging People Emotionally at Work**
 - Why it is becoming imperative in these uncertain times to understand the business imperatives for engaging our employees emotionally
- **Ten Principles for Adaptive Change**
- **Leading Change – Discovering & Aligning Strengths to Make Weaknesses Irrelevant**
- **Strengths Based Strategy – the Principles of Appreciative Inquiry**
- **Moving Forward – templates and tools for you**

If you engage your people emotionally the impact on productivity is four times more than if you engage them rationally. – Corporate Leadership Council

Join us for a session that will leave you inspired, informed and ready to move forward.

Full- day Session Fee

\$350.00 + HST per person

Payable by Cheque, Visa or MasterCard

To Register:

By phone: 613 583 7740

By email: registrations@humanfactor.ca